

# Power of the Pre-Sell

**How to Get 3X the Results**

**“Building a Business, Not Just a Downline”**



# Just Show Me the Money, Honey!

Half of my advertising works, I just don't know which half...

- ✓ Blog = 318 Leads/20 Sales = 6.2% Conversion
- ✓ Pre-Sell Review = 45 Leads/7 Sales = 15.5%
- ✓ Bootcamp Pre-Sell = 90 Leads/16 Sales = 17.7%
- ✓ Video Pre-Sells = 65 Leads/7 Sales = 10.7%
- ✓ Hosted Domain = 60 Leads/8 Sales = 13.3%








*When you refer 200 MLSP monthly subscriptions that have paid their first full fee for Gold or Platinum, with minimum of 100 subscriptions still active.*

*Duplication!*



*When you refer 500 MLSP monthly subscriptions that have paid their first full-month fee for Gold or Platinum, with a minimum of 250 subscriptions still active; **including 10 L1 members, 5 L2 members, and 2 L3 members.***

# Playing Follow the Leaders...

- X** Set Up Autoresponder - Aweber
- X** Paid for MLSP Hosted Domain
- X** Set Up Blog, and Added Social Media Posts
- X** Create MLSP Review Blog Post & Video
-  Content Marketing for Lead Generation

**... Investing Time and Money!**

# Paying the Price for Success...

## Why Being Cheap is Keeping You Broke

- ✔ Perfect Recipe **REQUIRES All** Ingredients
- ✔ Aweber Costs \$20 a Month
- ✔ MLSP Hosted Domain (\$50 one-time upgrade + \$10)
- ✔ Blog Domain = \$10      Hosting = \$5 a Month
- ✔ Affiliate Upgrades/Promotional Tools

# Power of the Pre-Sell





**How to Get 3X the Results**

**“Building a Business, Not Just a Downline”**



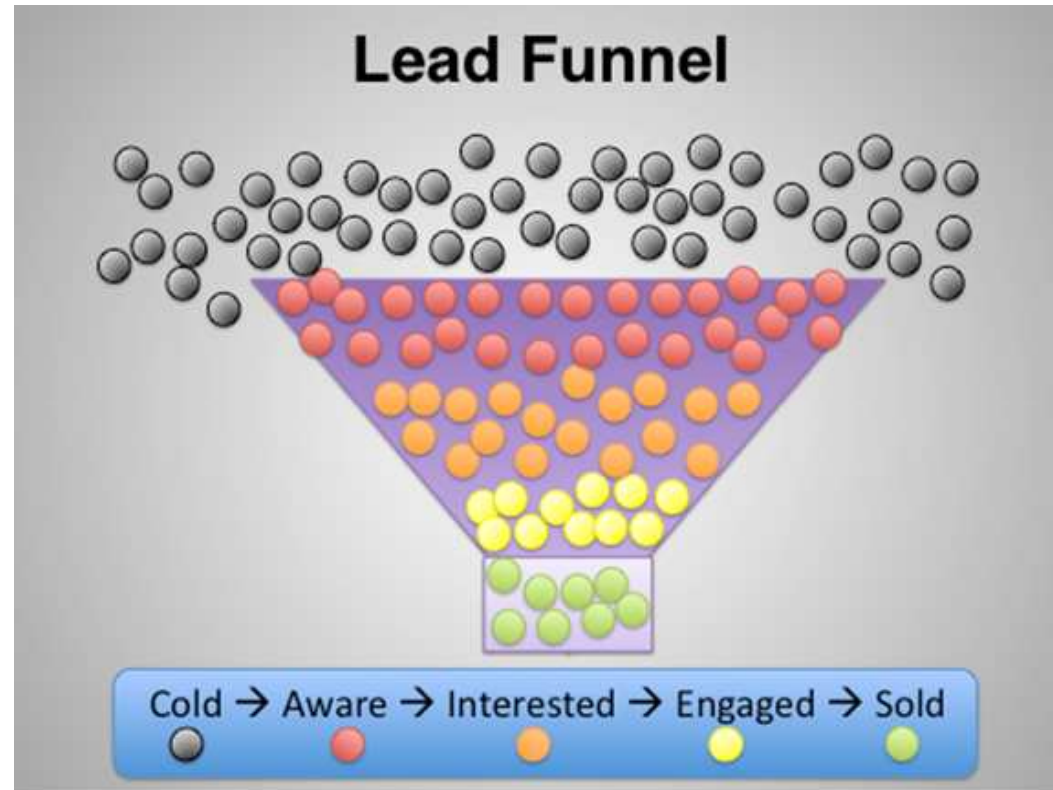
# Ultimate **Success Model**

## Top 5 Points of Commonality

-  **Controlled Own Email List**
-  **MLSP Hosted Personal Domain**
-  **Blog, Personal Site, Social Media Presence**
- MLSP Review and/or Pre-Sell Offer**
-  **Content Marketing for Lead Generation**



# How to **Get 3x the Results!**



**PRE-SELL... POST-SELL... RELATIONSHIPS**

## According to the Dictionary...

**To Pre-Sell** is to condition a potential customer in advance for later purchase of a product.

- Give Example of Results
- Offer Something Extra for Taking Action
- Use Testimonials to Create Social Proof

# Examples of My Pre-Sells...

My Goal is to Help You Generate  
100+ **FREE Leads** Every Day for Your  
Business... and **GET PAID** Even if  
They Do Not Join Your Team...

... And Do It On 100% Complete Autopilot



embed

Digg ↑

f Share

🐦 Tweet

# Examples of My Pre-sells...



The image shows a screenshot of a YouTube video player. At the top left is the YouTube logo. To its right is a search bar with the word "Search" and a "Browse" link. Below the search bar is the channel name "Rob Fore Marketing Videos" with a small profile picture and the text "therobfore's Channel". To the right of the channel name are two buttons: "Subscribe" and "Uploads". The video player itself shows a white box with the following text: "Can You **REALLY...**" in black and red. Below this is a dark blue box with the "MyLeadSystemPRO" logo and the text "Formerly MLMLeadSystemPro" and "Your VIP Insider Access To Internet Marketing's Most Prestigious Community". Below the blue box is the text "Generate Hot Leads" in black and "ON DEMAND?" in red. At the bottom of the video player, there is a progress bar showing "0:03 / 9:07", a volume icon, and a resolution indicator "360p".

# Examples of My Pre-sells...

MLM Lead System Pro Review

"Click Here to For Your **100% FREE**  
5-Day Attraction Marketing Bootcamp"

Read the post then **SHARE THE LOVE** by hitting the  
"tweet" and "share" buttons right here, right now -->>



*Is MLSP a Magic Pill?*

You've read all the **MLM Lead System Pro** reviews and heard some amazing "rags-to-riches" stories.

But are they true?

Is the MLSP system the magic pill *everyone who is promoting it says it is*? For example,

- One promoter claims to be earning over \$10,000 a month after using the system less than 10 months.
- Another claims to have personally sponsored 207 people into his

## Examples of My Pre-sells...



# PROOF Pre-Selling Works...

- ✓ Blog = 318 Leads/20 Sales = 6.2% Conversion
- ✓ Pre-Sell Review = 45 Leads/7 Sales = 15.5%
- ✓ Bootcamp Pre-Sell = 90 Leads/16 Sales = 17.7%
- ✓ Video Pre-Sells = 65 Leads/7 Sales = 10.7%
- ✓ Hosted Domain = 60 Leads/8 Sales = 13.3%

Affiliate Link: [Click Here](#)

**Personal Referrals**

Your current conversion rate from free to paid is: 31.818% (All members average: 4.505%)

Name	Country	Folder	Joined	Membership Level
------	---------	--------	--------	------------------

Tiny Difference Makes **All the Difference...**

Send Leads Back Through Pre-Sell Funnel

☑ Team Lead/Sale Conversion = 2.4%

☑ Personal Lead/Sale Conversion = 7.5%

**Earn 3X the Money for the  
Same Exact Time and Effort**



# Power of the Pre-Sell

**How to Get 3X the Results**

**“Building a Business, Not Just a Downline”**

